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**SAMA-ALTOONA TO CELEBRATE 15<sup>th</sup> ANNUAL *THINK PINK* FUNDRAISER WITH  
STYLE SHOW FEATURING BEDFORD COUNTY MERCHANTS**

Altoona – Although the Southern Alleghenies Museum of Art’s new Bedford site may not open for several months, the Altoona Museum is giving SAMA patrons a sneak peak of some of what Bedford has to offer. This year, for the Museum’s 15<sup>th</sup> annual fashion show fundraiser, *Think Pink*, the Museum has invited clothiers from Bedford County to showcase their fashions in the event’s signature, highly anticipated style show.

Beverly’s Touch of Class, Cove Creek Outfitters and GiGi’s Store will all be in the spotlight on Friday, November 3, when *Think Pink* returns to Altoona.

“Our Gala featured the colors of red, white and blue, but that does not stop us from *Thinking Pink*,” said SAMA-Altoona Coordinator Barbara Hollander. “This year, we will be highlighting the fashions from our newest satellite location of Bedford. The merchants are anxious to introduce themselves to Blair County and we are thrilled to be working with them.”

One of the area’s most eagerly awaited annual affairs, *Think Pink* has developed a strong following due to its metropolitan flair. The event opens in the Altoona Museum with cocktails and hors d’oeuvres before moving next door to The Columns for dinner, dessert, dancing, auctions and the style show. Chantel Ventura returns as Chair.

This year, guests will be treated to a spicy affair, as Doug Simon and The Casino prepare a Mexican fiesta buffet. Spirits will remain high as guests visit the new tequila tasting bar. In addition to the style show, *Think Pink* also features a jewelry-and-fine-art raffle and a silent auction that will offer two Mexican vacations, a child’s rocking chair hand-painted by artist Helen Gorsuch, and an autographed guitar by The Rolling Stones’ Mick Jagger, Keith Richards, Charlie Watts, Ronnie Wood and Bill Wyman.

For the fifth consecutive year, the Museum is partnering with the American Cancer Society on the event. A portion of the proceeds from *Think Pink* will go to the Making Strides Against Breast Cancer campaign, with recent donations helping provide quality wigs to cancer patients free of charge, as well as benefitting support groups, informational classes, and other vital outreach programs. Since the partnership began in 2013, SAMA has donated more than \$12,000 to the American Cancer Society. *Think Pink* also serves as SAMA-Altoona’s chief fundraising effort, and one of the entire SAMA system’s most critical fundraisers, helping fund

exhibitions, educational programs, and also keeping the doors of SAMA's four museums open to the public free of charge.

*Think Pink* begins at 6:30 p.m. on November 3. Cost is \$100 per person. Valet parking will be available. Reservations are requested by October 30 and can be made at [www.sama-art.org](http://www.sama-art.org) or by calling (814) 946-4464. Sponsorship and advertising opportunities also are available.

The Southern Alleghenies Museum of Art at Altoona is located in the Brett Building at 1210 Eleventh Avenue. Hours of operation are 10 a.m. to 5 p.m. Tuesday through Friday and 1 to 5 p.m. Saturday. The Museum is a handicapped-accessible facility and is open to the public free of charge. Parking is available in the garage across the street or in metered spots in the lot at the rear of the building. For more information, call the Museum or visit [www.sama-art.org](http://www.sama-art.org).